INDEX TO VOLUME 70
September/October 1994 To July/August 1995

Articles are published in the following subject areas: Accounting and finance; computers and office systems; general business; management/marketing; and trends, issues, and professional information.

Accounting and Finance

Cox, Bill D., and John E. Elsea—Viewpoint: Building an Awareness of Unrealized Capital Accounts in Stockholders' Equity, Mar./Apr., 243.

Doney, Lloyd D., and Michael D. Akers, Information Systems Content in the CMA Examination, Jan./Feb., 327.

Dufrene, Uric, and Alan Wong—Viewpoint: Finance Education and the Ethics Debate, Jan./Feb., 179.

Gilbert, Erica, and Alan K. Reichert—Trends in the Financial Management Process Among Large U.S. Corporations: A Decade of Evidence, Jan./Feb., 125.

Goldwater, Paul, and Timothy J. Fogarty—The Comparative Difficulty of Professional Certification Questions in an Undergraduate Accounting Course, Mar./Apr., 207.

Golen, Steven P., Lawrence P. Grasso, and Cindy L. Moeckel—Barriers to Communication During Interviews for Accounting Jobs, May/June, 272.

Gribbin, Donald W., Allan Karnes, and James King—Accounting Practitioners' Views of the Relative Importance of Teaching and Research in Accounting Education, Mar./Apr., 215.

Hawes, John A., Michael F. D'Amico, and Thomas L. Baker—Simultaneous Use of Break-Even and Demand Analysis for Pricing Decisions: A Teaching Method, May/June, 285.

Holt, Doris L., and Janice Goodnow Swanson—Use of AECC Directives and Cooperative Learning Theory in Introductory Accounting Classes, July/Aug., 348.

Johnson, Linda M., and Van E. Johnson—Help Wanted—Accountant: What the Classifieds Say About Employers' Expectations, Jan./Feb., 130.

Lindquist, Tim M.—Traditional Versus Contemporary Goals and Methods in Accounting Education: Bridging the Gap With Cooperative Learning, May/June, 278.

Means, Kathryn M., and J. Dennis Coates—Teaching Earnings per Share: A Schematic Approach, Nov./Dec., 68.

Morrison, James. L. (Book Review)—Bryce, Herrington, Financial and Strategic Management for Nonprofift Organizations (Second Edition), Nov./Dec., 118.

Moy, Ronald L.—Using the Wall Street Journal in Economics and Finance Courses: A Survey and Suggestions,. Jan./Feb., 146.

Omundson, Janet S., and Gary J. Mann—Publication Productivity and Promotion of Accounting Faculty Women: A Comparative Study, Sept./Oct., 17.

Peek, George S.—Using Test-Bank Software for Randomized Test-Item Sequencing in Managerial Accounting, Nov./Dec., 77.

Reinstein, Alan, and Susan Garr—New Approaches to Recruiting and Retention in Accounting Programs, July/Aug., 332.

Wilson, Thomas E., and Edward F. Baldwin—The Accounting Education Change Commission and Accounting Principles Courses: A Survey of Accounting Programs, Jan./Feb., 157.

Computers and Office Systems

Divoky, James J.—Eliciting Teaching Evaluation Information Interactively, July/Aug., 317.

Doney, Lloyd D., and Michael D. Akers—Information Systems Content in the CMA Examination, July/Aug., 327.

Geiger, Marshall A., and Kathleen A. Simons—Intertopical Sequencing of Multiple-Choice Questions: Effect on Exam Performance and Testing Time, Nov./Dec., 87.

Hawes, Douglass K.—Viewpoint: Information Literacy and the Business Schools, Sept./Oct., 54.

Jones, Mary C.—Student Perceptions of Computer Viruses: 1991 Versus 1993, Nov./Dec., 82.

Marino, Pamela—A Quality Support Force: Fact or Fiction? May/June, 242.

Nantz, Karen, and Marilyn Wilkins—Faculty Use and Perceptions of Electronic Mail: A Case Study, Mar./Apr., 196.

Rahmlow, Harold F., and Elaine Webster (Software Review)—Lotus 1-2-3 Release 4 Spreadsheet for Windows, July/Aug., 371.

Vinsonhaler, John F., Jeane C. Vinsonhaler, Lloyd W. Bartholome, David B. Stephens, and Christian C. Wagner—Using a Knowledge System to Document and Evaluate Faculty Productivity in a College of Business, July/Aug., 337.

Weistroffer, Roland H., and Jean B. Gasen—Assessment of Information Systems Programs: A Life Cycle Approach, May/June, 258.

Zack, Michael H.—Using Electronic Messaging to Improve the Quality of Instruction, Mar./Apr., 202.

General Business

Brown, Bob S.—The Academic Ethics of Graduate Business Students: A Survey, Jan./Feb., 151.

Chao, Chiang-Nan, and Khalid M. Dubas—International Perspective: A Short-Term Business Training Program for Chinese Managers at a U.S. University, May/June, 300.

Dudley, Sid C., Lola W. Dudley, Frank L. Clark, and Stephen Payne—Viewpoint: New Directions for the Business Curriculum, May/June, 305.

Duke, Charles R., and Richard M. Reese—A Case Study in Curriculum Evaluation Using Strategic and Tactical Assessments, Jan./Feb., 344.

Evans, Fred J., and Nancy J. Birch—International Perspective: Business Education and Change in Russia and Eastern Europe, Jan./Feb., 166.

Friedman, William H.—A New Model for Case Analysis: Iterative Triadic Thinking, Mar./Apr., 228.

Harris, John H.—Do Speech Courses Serve the Business Student? Sept./Oct., 30.

Hatten, Timothy S., and Sheila K. Ruhland—Student Attitude Toward Entrepreneurship as Affected by Participation in an SBI Program, May/June, 224.

Holter, Norma C.—Team Assignments Can Be Effective Cooperative Learning Techniques, Nov./Dec., 73.

Hornaday, Robert W.—International Perspective: Case Writing in a Developing Country: An Indonesian Example, July/Aug., 365.

Kember, David, Atara Sivan, and Howard Davies—International Perspective: An

Analysis of the Learning Process of Business Students at Hong Kong Polytechnic, Jan./Feb., 172.
Kerr, Peter M., Kang H. Park, and Bruce R. Domazlicky—Peer Grading of Essays in a Principles of Microeconomics Course, July/Aug., 357.
Kolenko, Thomas A., and Teresa Joyce Covin—Academic Consulting Teams: A Case Example and Team Management Guidelines, Sept./Oct., 38.
Marcoulides, George A., and Mark G. Simkin—The Consistency of Peer Review in Student Writing Projects, Mar./Apr., 220.
McEwen, Beryl C.—Teaching Critical Thinking Skills in Business Education, Nov./Dec., 99.
McEwen, Thaddeus, and Beryl C. McEwen—Assessment Center: A Technique for Evaluating Administrative Skills, July/Aug., 362.
Morrison, James L. (Book Review)—Heller, Robert, The Leadership Imperative: What Innovative Business Leaders Are Doing Today to Create the Successful Companies of Tomorrow, July/Aug., 369.
Munilla, Linda S., and Mark S. Blodgett—Critical Writing Skills in the Legal Environment Classroom: An Analysis, May/June, 268.
Nelson, Reed E., Kenneth C. Bass, and Charles Vance—Managed Group Formation: An Approach to Team Formation in Policy Courses, Sept./Oct., 25.
Prave, Rose S., and Susan Trussler—International Perspective: Business Statistics as a Vehicle for Transcending U.S. Borders, Mar./Apr., 238.
Reinsch, Robert, and Jacob R. Wambsganss—Class Participation: How It Affects Results on Examinations, Sept./Oct., 33.
Scheck, Christine L., Angelo J. Kinicki, and James L. Webster—The Effect of Class Size on Student Performance: Development and Assessment of a Process Model, Nov./Dec., 104.
Umoren, Joseph A.—Viewpoint: The Controversial Issue of Supply-Side Economics, Nov./Dec., 112.
Yopp, Martha C.—Business: Part of the Curriulum for All High School Students, May/June, 297.

Management/Marketing

Dorweiler, Vernon P., and Mehenna Yakhou—The Status of Environmental Management in Business Education, Jan./Feb., 160.
McDermott, Dennis R., David J. Urban, and Jane P. Wayland—Formalizing Evaluation Procedures for Marketing Faculty Research Performance, Sept./Oct., 48.
Mulcahy, Kevin F., and Richard W. Moore—How Managers and Office Personnel Influence: A Comparison of Strategies With Implications for the Business Curriculum, May/June, 263.
Parry, Linda E., Leane Rutherford, and Patricia A. Merrier-–Coming Face to Face With Disability: Human Resource Managers' Perspectives, May/June, 290.
Presutti, William D., Jr., William B. Buzzi, and Robert C. Heckman—Total Quality Management and Cooperative Learning: An Attempt at Synergy, Jan./Feb., 135.
Russell, Stephen H.—The Coming of Age of Business Logistics, Nov./Dec., 91.
York, Kenneth M.—Experiential and Creative Management Exercises Using an Assessment Center,. Jan./Feb., 141.

Trends, Issues, and Professional Information

Benton, Raymond Jr.—Environmental Knowledge and Attitudes of Faculty: Business Versus Arts and Sciences, Sept./Oct.. 12.
Brown, Bob S.—The Academic Ethics of Graduate Business Students: A Survey, Jan./Feb., 151.
Carver, Robert M., Jr., and Thomas E. King—An Empirical Investigation of the MBA Admission Criteria for Nontraditional Programs, Nov./Dec., 95.
Cole, Barbara C., and Dennie L. Smith—Effects of Ethics Instruction on the Ethical Perceptions of College Business Students, July/Aug., 351.
Dorweiler, Vernon P., and Mehenna Yakhou—The Status of Environmental Management in Business Education, Jan./Feb., 160.
Dufrene, Uric, and Alan Wong—Viewpoint: Finance Education and the Ethics Debate, Jan./Feb., 179.
Jantzen, Robert H., and Thomas A. Pendleton—Preferences of the American Assembly of Collegiate Schools of Business, Sept./Oct., 6.
Mulcahy, Kevin F., and Richard W. Moore—How Managers and Office Personnel Influence: A Comparison of Strategies With Implications for the Business Curriculum, May/June, 263.
Parry, Linda E., Leane Rutherford, and Patricia A. Merrier—Coming Face to Face with Disability: Human Resource Managers' Perspectives, May/June, 290.
Rovenpor, Janet, and Richard E. Kopelman—Repeat-Purchase Behavior as a Criterion of Teaching Effectiveness, July/Aug., 321.
Sherrard, William R., Feraidoon Raafat, and Richard R. Weaver—An Empirical Study of Peer Bias in Evaluations: Students Rating Students, Sept./Oct., 43.
Simmering, Melisande, and Ian B. Wilcox—Career Exploration and Identity Formation in MBA Students, Mar./Apr., 233.
Thibodeaux, Mary S., and Edward Favilla—Strategic Management and Organizational Effectiveness in Colleges of Business, Mar./Apr., 189.